

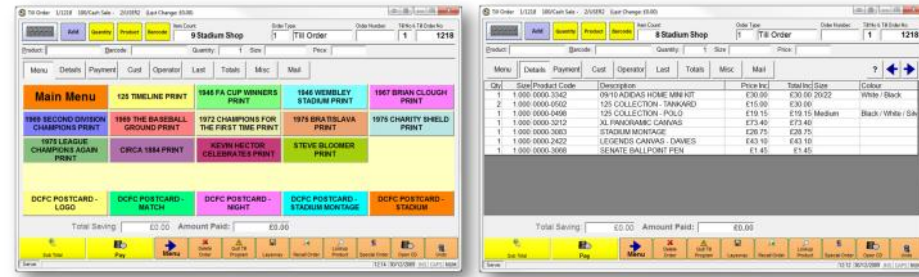
PCS Retail 4.9



Complete EPOS & Stock Management Solution

PCS Retail is a highly scalable **Retail, Kiosk** and **Hospitality** EPOS Stock Management Solution equally suited to Single or Multi site. PCS Retail has been engineered for business using a Microsoft SQL database which gives your business a truly robust and scalable solution. Installations can range from a single till right through to thousands of tills over multiple sites.

Using the familiar Windows interface, PCS Retail gives you the tools to run your business. All transactional data is permanently held on file, allowing a complete analysis of **any** passed sales transactions. Reports are produced from the actually invoices held on file, therefore if a product changes category, many reports can be re-run showing the data using the new category.

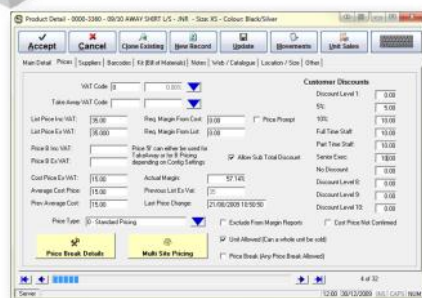


Multi Profile

PCS Retail has the ability to run different front screens on different tills whilst connecting to the same database. This allows a mix of retail and hospitality from the same system. There are currently around 3500 different setup options to choose from. The Multi Profile loader also allows a single machine to host multiple setups which is ideal in environments where a 'floating spare' till is required. The spare till can then have the profile for each site or configuration.

Customer Loyalty & Multi Buys

- 10 Discount levels allowing discounts to be assigned to each product.
- A Host of Multi Buy promotions can be selected by a combination of Product, Group, Sub Group, Size, Colour, Customer Discount Type, Date/Time and Site.
- Vouchers can be generated with customer receipts using the built in Multi Buy processing system.
- Customer Loyalty points can be assigned to each product. Points are



FEATURES

- Complete Stock Management Solution
- Microsoft SQL Database
- Customer CRM
- Customer Loyalty, Discounts and Renewals
- Customer Accounts with Aged Debiting
- Multi-Buys, Voucher Print and Promotions
- Auto Recovery at the POS
- Multi Till and Multi Site
- Integrated Chip and Pin Card Clearance
- Dynamic Financial Year
- Unlimited Suppliers & Barcodes
- Table / Employee Booking
- Floating Clerks Feature
- FortressGB Interface for E-Cash and Loyalty
- Up-selling Hints
- Purchase Ordering
- Dynamic Reporting using Crystal Reports
- Layaways, Tabs and Tables
- Graphical Table Layouts
- Scales Interface
- Barcode Generation / Printing
- Multiple Tender Types
- Payments to Master Orders (i.e. Open Room)
- Mobile Till and Mobile Stock Taking
- Intersite Stock Transfers
- Shirt Printing Feature
- Unlimited Price Breaks
- Size and Colour
- Mail Order and Internet Order System
- E-Commerce Website Solution
- Bulk Email & SMS Messaging
- Stock Replenishments
- Sage Line 50 CSV Interface
- Kitchen Printing
- Hospitality Bill Splitting
- Pack Quantities and Kits
- 26 Membership Levels
- Membership Pricing Table

APPLICATIONS

- Electrical Retail
- Sports Stadiums
- Golf Clubs
- Department Stores
- General Retail
- D.I.Y
- Sports Goods and Fashion
- Pubs, Clubs and Bars
- Restaurants
- Gift Shops
- Garden Centres
- Hairdressers

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Auto Recovery at the POS

PCS Retail has in built auto recovery at the point of sale. This protects the data from power failures. On reboot of the PC, the user only needs to enter the sales screen and the sale is restored.

Each till holds an offline copy of ALL vital data. (Updated on a nightly basis). If the server becomes unavailable, the till can work 'Offline'. On recovery the till updates the server with all missing transaction data.

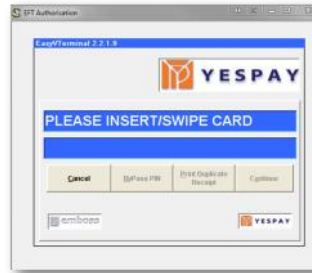
Integrated Credit Card Clearance

PCS Retail includes an optional high speed Chip and Pin interface using a seamless connection to either YESPAY or Commidea. Authorizations can be achieved in around 4 seconds. The connection is via the Internet thus reducing the cost of additional telephone lines.

Multi Site

PCS Retail equally suits the single or multi site environment. Each remote site contains a store database which updates the central HeadOffice on a regular basis (*not applicable in PCS Retail Lite*).

Reporting can be run from either the Remote BackOffice or HeadOffice applications. Pricing, Purchase Ordering and promotions can be site specific, but still managed from the



Dynamic Reporting

PCS Retail includes around 270 standard reports all driven from an integrated, dynamic reporting interface. If a report requires specific criteria then a selection box will appear on screen (*not applicable in PCS Retail Lite*).

All of these reports have been created using the industry standard reporting application, Crystal Reports. Reports are all held in a separate directory either on a server or on the local machine. The report names and selection criteria are held in the SQL database. This allows users familiar with Crystal Reports to design their own custom reports for the PCS Retail applications



'Lite' Version

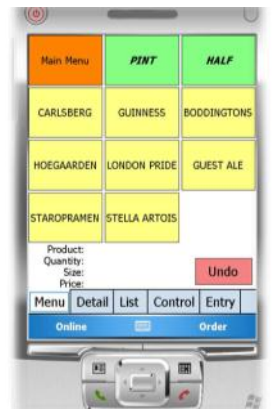
PCS Retail Lite is a scaled down version of PCS Retail without stock control. This Lite version is a single site application designed to run from the till point. Reporting is sent to the thermal EPOS printer. PCS Retail Lite is an ideal starting point for growing businesses and is fully upgradeable to the Full PCS Retail as requirements grow.

PCS Retail Mobile Hand Held devices Options

Titan POS Mobile is a hand held multi functional solution which can be used as a hand held waiter pad, or a mobile order pad with real time communications to a central server. It links via WiFi in real time to the PCS Retail core database. Titan POS Mobile features the capacity for layaways in Retail and Tables in the restaurant, multi function menu choices, customer selection and ability to send orders directly to the kitchen printer.

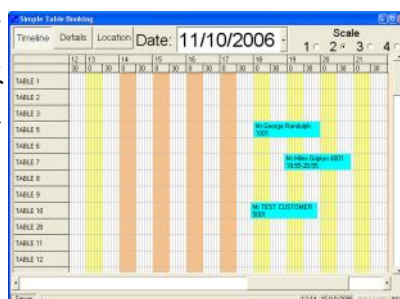


Alternatively Ultra Mobile PC's can be used to achieve FULL till and back office functionality, whilst maintaining a fully mobile solution. Ultra Mobile PC's can also be used for offline till sales, which can then be uploaded once plugged back



Bookings

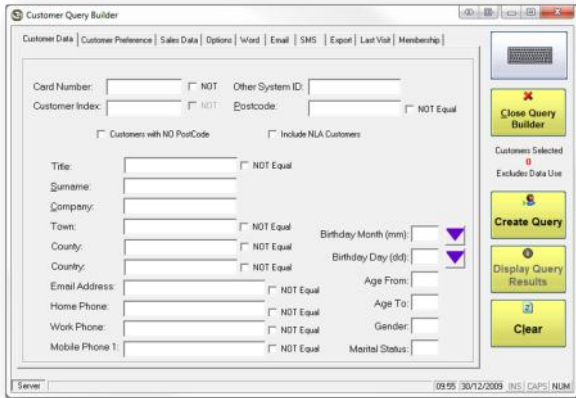
PCS Retail includes options for Table Booking or Employee Booking. Employee Bookings can be used for Hairdressers booking appointments against staff members. Booking confirmations can be emailed or printed via Word for posting to the customer. The graphical time line allows a quick daily view for all bookings. Deposits can be taken against bookings and reporting options exist for both thermal and A4.



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Customer Query Builder

PCS Retail has a built in Query building tool designed for contacting customers and sending membership renewals. This query tool allows you to select from a combination of



selection criteria and then send:

- Mail Merge letters using Word 2010 / 2007 / 2003
- SMS text messages
- Bulk Emails.
- You can even export customers to CSV or XML.

Selection criteria includes:

- A combination of address, phone, email, gender, marital status, birthday, card number, etc
- A combination of the 100 customer preferences
- Sales Data by date range (Product Code, Alpha Match, Sub Group, Serial Number / Notes).

Wild card searches can also be used for example to search for all customers in the RG42 postal area.

A full CRM history is held on file, showing the date and time that each customer has been contacted and the type of contact that was made. Data use validation is also used, so that customers can opt out of mailings and complying with data protection laws.

Customer member types A-Z allow for dated membership renewals. These member types then link to a membership pricing table.

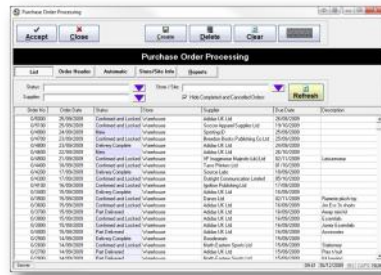
Hospitality Features

Hospitality features include: Kitchen and bar printing, Floating Clerks, Tabs or Tables (with an optional graphical selection screen and an easy to use table transfer feature), payments to Room, service charge and bill Splitting.



Bills can be split via individual item. You can even split items up to 10 ways i.e. bottles of wine etc.) Alternatively bills can be equally split up to 10 ways.

Purchase Ordering



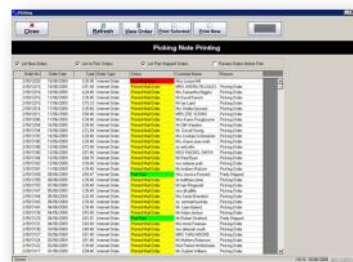
A Full Purchase Order system has been built in to the PCS Retail software (*not applicable in PCS Retail Lite*). This allows stock to be ordered for multiple sites and then booked in on arrival. Stock can be purchased in packs and then booked in as individual items (for example: Crates of cans or bottles or outer packs of paper). Automatic orders can be generated based on the minimum stock levels set against each product. Orders can be printed at any time, with a number of dynamic report styles to choose from.



Invoice matching allows prices to be checked between the purchase order and the final invoice, setting the average cost for a product thus ensuring that the sales by month and the margin information created during a sale is always accurate.

Mail Orders and Internet Orders

PCS Retail includes an optional Mail Order interface and a full E-Commerce interface. Once orders have been placed, the picking section allows you to create picking lists.



After picking, the mail order shipping section

allows users to process the card payments and then send confirmation emails along with a customised printout for the shipping labels. Orders can optionally be part shipped and additions or alterations can be made to the order at any time prior to shipping. In the case of the Web site API, Order status information can be fed back to the website for users to track their orders online.

